

Safeguard your brand with always-on Social Monitoring

As the influencer marketing strategy gains momentum, the risk of brand safety issues, missing disclosures, and unapproved terms can be overwhelming.

Our Social Monitoring feature ensures you always know where and how you are being promoted on social media. This allows you to confidently scale your influencer partnerships and fully capitalize on this rapidly growing channel.

By focusing on verified in-network partners, we can quickly identify and address any potential violations. This gives you peace of mind to invest in influencer marketing as a core growth strategy.

Andalouse Posts

Date Found: Jun 01, 2022 Policy: Unapproved Terms

Search [] Posted On May 1, 2021 Jun 01, 2022 Mentions Broken Links Sponsored Disclosure

Assigned to Violation Platform

7 items

View []

- Disclosure Required
- Assign to Violation

6 Unapproved: #sheeshalounge, Uber Eats, #foodporn

4 Brand Safety: Tobacco, Alcohol

Sponsored: Not Sponsored, No Disclosure

Have you been to our #sheeshalounge?

Assigned to Violation 2/6

Warm Tikka Masala perfect for a cold day. Order on Uber Eats or call us to order. We're still deliver during foodshedding! Warm Tikka Masala perfect for a cold day. Order an Uber E...

Jun 02, 2022

2 Broken Links

2 Mentions: #indianfood, #moroccanfood

6 Unapproved: #sheeshalounge, Uber Eats, #foodporn, weird, insult, mean

Sponsored: Not Sponsored, No Disclosure

Link in bio to bio to book an Unique Moroccan Dining experience in Green Point, Cape Town!

Jun 02, 2022

2 Mentions: #indianfood, #moroccanfood

4 Brand Safety: Tobacco, Alcohol

Sponsored: Not Sponsored, No Disclosure

Assigned to Violation 1/4

Beautiful and cozy Moroccan restaurant that brings healthy, delicious food, and wine variations. Family friendly and we do events. Beautiful and cozy Moroccan restaurant that brings healthy, delici...

Jun 02, 2022

2 Broken Links

2 Mentions: #indianfood, #moroccanfood

6 Unapproved: #sheeshalounge, Uber Eats, #foodporn, weird, insult, mean

4 Brand Safety: Tobacco, Alcohol

Sponsored: Not Sponsored, No Disclosure

Solidify your brand reputation

Scan daily to ensure you're only being promoted within and alongside brand-safe social content

Ensure FTC & regulatory compliance

Monitor your creator's posts for proper sponsored-post disclosures are made

Save time and resources

Automate issue detection to minimize manual effort and handle violations efficiently within the platform.

Social Monitoring is available to [impact.com/creator](https://www.impact.com/creator) customers. Contact your CSM to learn more.

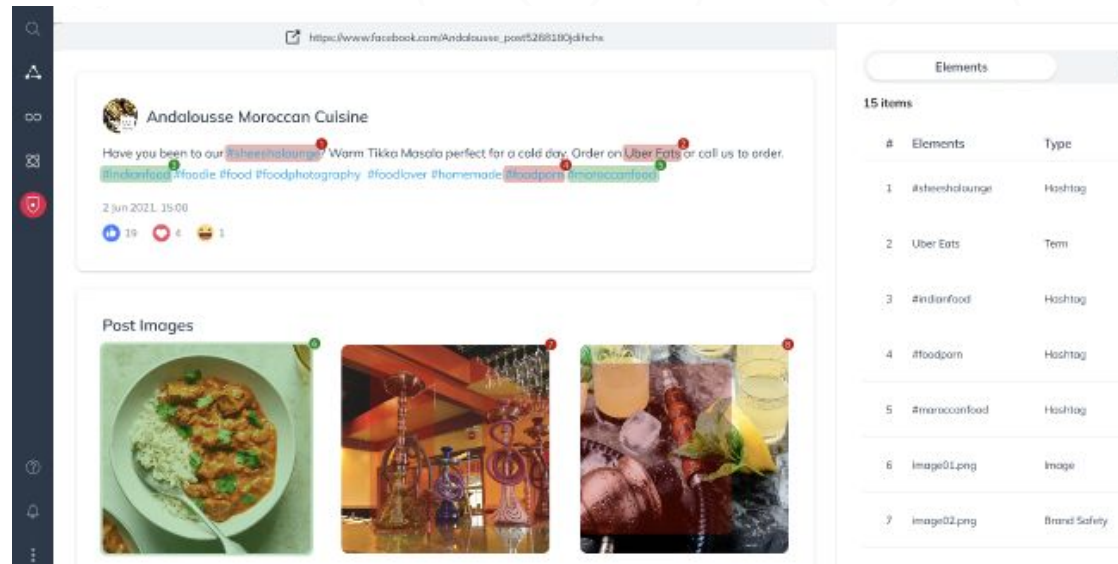
www.impact.com/creator

[Request a demo](#)

The tools you need to protect your influencer program

Monitor content daily for:

- **Brand Mentions:** Track when and where your brand is mentioned across multiple platforms.
- **Unapproved Terms Detection:** Automatically flag any use of unapproved or risky language that could harm your brand.
- **Brand Safety:** Identify any brand safety issues in real-time, including inappropriate or controversial content.
- **Disclosure Verification:** Ensure creators are using the appropriate "sponsored" or "ad" disclosures to meet legal requirements.



Grow your brand authentically by tapping into influencer partnerships with [impact.com/creator](https://www.impact.com/creator).

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Contact your CSM to learn more.

www.impact.com/creator

[Request a demo](#)